



2023 SAR Board of Directors Candidate Information

Name: Keri McCombs

Company: RE/MAX of Spokane

Position? President-Elect Secretary Director

Number of Years in Industry: 6

Number of Years as a SAR Member: 6

What SAR Committees have you served on?

Governmental Affairs, Membership (as chair)

What other organizations are you active with?

Are you a director or officer of any other organizations? Yes No

What orgs?

What position?

Events you regularly attend: SAR events/meetings, board meetings, political fundraising events & community events for various pro-housing candidates/political leaders, state and national REALTOR® events

What do you see as the greatest opportunity for the SAR?

The opportunity to pivot into a more technologically-driven organization, as so much of our world is shifting to this from the last few years. Also, I see a huge opportunity to educate the public on the value of working with a REALTOR® and coming together to protect our industry and the work with do for/with our clients.

What do you see as the biggest threat to the MLS industry?

All of the lawsuits with DOJ are a big threat, but also a big opportunity to proactively work on changing things on an agency level to protect our clients as well as our industry and all of our Association members.

What is your primary motivation for wanting to serve as a SAR director?

I have a heart of contribution and making a difference in housing - in providing more affordable housing, in providing equal access to housing & homeownership, and to supporting those who help to create these things. One of the best ways to do that is to serve as a leader, in order to both implement changes that best serve our community, and also to empower other leaders to get involved who are passionate about making a difference in housing.

What are your leadership strengths and skills and how will they enhance the SAR Board of Directors?

I have high emotional intelligence, which is a skill that is at the foundation of being an effective leader. This allows me to listen, to be able to set aside my own personal triggers & judgements in the midst of tension and difficulty, and to be able to support others who don't have as high of a degree in managing their own emotions. Also, I value hearing different opinions and I encourage everyone having a chance to share their own insights and opinions. This brings such incredible diversity to our organization and makes us more representative of the communities we serve. I am also not afraid to be vocal and stand firm when I know something isn't right, or when something needs to be addressed but no one else is addressing it.



Short Bio:

I have an incredible boyfriend who I get to work alongside with in the real estate industry every single day. We are lucky to be surrounded by amazing human beings who are our close friends and family, and I love spending my time with them. Together, we have two dogs who are the center of our family. I love traveling, especially to Mexico and to new places where I've never been. I'm an avid gardener, I love the outdoors, and I especially love being on the water. Real estate is not only my career, but it's also my passion and the vehicle by which I get to make an incredible difference in this world. I love mentoring new agents, teaching classes, and attending personal development so that I can continue to grow and serve others.